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## **Mid-Atlantic Municipalities Partner with Foam Cup Manufacturer Dart Container to Increase Recycling Options for Foam #6**

(November 15, 2011) – With the global population hitting epic numbers, it’s more important than ever for us to conserve resources and reduce waste.

A growing number of entities throughout the Mid-Atlantic are working to accomplish this by providing foam recycling services to their residents and businesses.

These entities are partnering with Dart Container Corporation, a leading manufacturer of foam #6 foodservice products, on a free program to collect clean postconsumer foam from designated drop-off sites. Local residents, businesses and organizations can recycle their used foam products, including cups, plates, egg cartons, foodservice trays and foam protective packaging typically used to protect consumer goods and electronics.

Since July of this year, Dart has initiated these recycling programs with several entities throughout the Mid-Atlantic, including the state of Delaware, the cities of Philadelphia and Baltimore, Carroll County, Md., and Dauphin County, Pa., which includes the City of Harrisburg.

Dart provides the collection and transport of materials at no charge to these partners, helping eliminate any increased costs associated with this recycling expansion. This also allows many businesses to reduce expenses by saving on waste disposal, helping bolster local economies while reducing landfill use.

Once collected, Dart transports the material to its nearby manufacturing facility for processing. Once processed, the material is sold to other manufacturers that use it to create a variety of new products, including premium picture frames, crown molding and nursery plant containers.

Commonly referred to as “Styrofoam”, a registered trademark of the Dow Chemical Company, foam #6 is a recyclable product that is used in a wide range of products, from foam cups and foodservice containers, to the large molded blocks used to package electronics. As a responsible manufacturer, Dart accepts a variety of clean foam products, even those that the company doesn’t produce. Through this and other programs nationally, the company is helping to raise awareness of the recyclability of foam.

“Our city is constantly seeking new and inexpensive ways to provide much needed services to residents, and this is just another step in our continued efforts to provide them with innovative programs to divert waste,” said Philadelphia Streets Department Commissioner Clarena I.W. Tolson. “Dart’s support makes it easier for us to achieve this goal.”

“We’ve had great feedback from residents and businesses on the programs we have implemented in these areas,” said Ray Ehrlich, Dart Regional Manager for Government Affairs and the Environment. “It just confirms that there is a growing market for additional recycling options.”



**About Dart Container Corporation**

Established in 1937, Dart Container Corporation sets the industry standard of excellence by providing high quality, recyclable, affordable and safe foodservice products and packaging, exceptionally reliable service and responsible environmental practices. Dart is making a concerted effort to increase foam recycling opportunities throughout the country and strives to produce high-quality, cost-effective products in a manner sensitive to environmental concerns. Dart is headquartered in Mason, Mich. For more information, visit [www.dart.biz/recycle](http://www.dart.biz/recycle) or call (800) 248-5960.

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